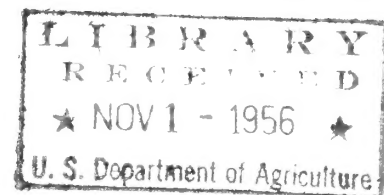


62.09  
*"Califlora"*



# GLADIOLUS

**1956-57**

DELIVERY NOVEMBER THROUGH MARCH

ALSO FOR THE SECOND YEAR

## **All-American GLADS for 1957**

DELIVERY NOVEMBER THROUGH MARCH

**DAVIDS & ROYSTON BULB CO., INC.**  
824 WALL STREET      Phones VAndike 4774—TUcker 1625      LOS ANGELES 14, CALIF.



“Califlora”

GLADIOLUS

These are the **Finest Quality High Crown** bulbs, grown one or two years from bulblets in our own “Califlora” fields. They should not be confused with the large flat, worn-out bulbs the commercial grower discards at very cheap prices. The most modern cultural practices are used, both in growing and storing, and all the bulbs are guaranteed disease free. The complete line of varieties we offer represents the results of trials made with hundreds of varieties, both foreign and domestic. We are sure you will find no finer bulbs anywhere.

BEAUTIFUL LARGE 14"x6" FULL COLORED PICTURE WITH EACH VARIETY—  
EXTRA LARGE NO. 1 SIZE—1 5/8" UP IN DIAMETER  
NOVEMBER THROUGH MARCH DELIVERY

		100	1000			100	1000
RED SHADES				SALMON-ORANGE SHADES			
CHERBOURG	Large flowering carmine red—tall growing.....	\$4.00	\$35.00	HOCHSOMMER	NEW lively orange-salmon. Yellow in throat.....	\$4.30	\$38.00
DE GOEDE'S TRIUMPH	Bright red with blood red markings in throat.....	4.00	35.00	PEACH GOLD	Tall sparkling salmon-orange with soft yellow throat. Slightly ruffled.....	4.30	38.00
JOE WAGENAAR	Tall, rich dark red with velvet shading on edges.....	4.00	35.00	PICARDY	Grand popular favorite. Beautiful apricot-salmon.....	4.00	35.00
MANSOER	Finest dark velvety blood red.....	4.00	35.00	POLYNESIAE	Spectacular, new tall salmon. Slightly ruffled.....	4.00	35.00
POINSETTIA	NEW brilliant medium red—slight ruffle, large.....	4.30	38.00	YELLOW SHADES			
SANS SOUCI	NEW beautiful, lustrous, glowing medium red—white pencil lines on lip.....	4.30	38.00	BELLE JUANE	Sparkling rich golden yellow, many flowers.....	4.30	38.00
TRULY FAIR	NEW! A glorified American Beauty Rose Red with a lustrous satiny sheen.....	4.50	40.00	BOUTON D'OR	Attractive ruffled clear yellow. Excellent cut flower.....	4.00	35.00
VALERIA	Large fiery scarlet. Slight ruffle. Most popular red.....	4.30	38.00	GOLD	Dazzling rich golden-yellow. Finest yellow there is.....	4.30	38.00
PINK SHADES				HOPMAN'S GLORY	Large exhibition, clear yellow. Tall spikes.....	4.00	35.00
ANDRENA	Outstanding NEW, pastel pink—large cream yellow throat, heavily ruffled.....	4.30	38.00	LADY JANE	Huge chartreuse yellow. Florists' favorite.....	4.00	35.00
CORDOVA	NEW deep salmon-pink. No markings.....	4.30	38.00	YELLOW HERALD	Grand clear lemon yellow, tall.....	4.00	35.00
ELAN	Sparkling NEW clear rose pink.....	4.00	35.00	WHITE SHADES			
ETHEL CAVE COLE	Large popular light pink. Still a favorite.....	4.00	35.00	ALASKA	Striking pure white. Huge flowers.....	4.30	38.00
FRIENDSHIP	Gorgeous, soft pure ruffled pink. Yellow in throat, extra fine.....	4.30	38.00	FLORENCE NIGHTINGALE	Sensational large glistening pure white.....	4.00	35.00
LEEUVENHORST	Deep warm pink—very tall—outstanding variety.....	4.00	35.00	JUNE BELLS	Huge ruffled white, excellent commercial variety.....	4.30	38.00
PHANTOM BEAUTY	Sensational, clear, light pink. Buds open salmon.....	4.00	35.00	MOTHER FISCHER	Beautiful tall ruffled handsome white—extra fine for cut.....	4.30	38.00
PINK CHIFFON	NEW light orchid pink—best in this color—cream throat.....	4.50	40.00	SNOWDRIFT	NEW—a great show winner—very heavily ruffled pure white.....	4.50	40.00
ROSA VAN LIMA	Beautiful bright pink—lighter throat. Popular old-timer.....	4.00	35.00	SNOW PRINCESS	Distinctive large white with cream throat.....	4.00	35.00
SPIC & SPAN	Sparkling, ruffled, bright salmon-pink. Best commercial pink of all.....	4.00	35.00	BI-COLOR & SMOKEY SHADES			
SWEET SIXTEEN	Sparkling true pink—magnificent spikes.....	4.30	38.00	COLUMBIA	Clear creamy white, edged with lively rose. Improved Corona.....	4.30	38.00
TIVOLI	Best shell pink glad—slight touch of cream in throat.....	4.30	38.00	PACTOLUS	Striking color combination of clear apricot yellow with large red throat.....	4.30	38.00
ROSE SHADES				SPOTLIGHT	Gorgeous golden yellow with bright scarlet throat.....	4.30	38.00
BURMA	Very heavily ruffled deep rose. Popular variety.....	4.00	35.00	FIRE OPAL	NEW—dazzling ruffled fiery orange with golden yellow throat.....	4.50	40.00
MALLOW	NEW strong-growing light rose with rich cream throat.....	4.30	38.00	HIGH FINANCE	NEW—huge smokey light orange gray with cream throat—one of the best smokies.....	4.30	38.00
MODERN TIMES	Bright wine rose with two thin white pencil lines in throat.....	4.30	38.00	MORNING KISS	Large pure white with deep lavender red throat.....	4.00	35.00
MRS. MARKS MEMORY	Tall, deep, fuchsia rose red.....	4.30	38.00	MOTHER MACHREE	Best smokey rose variety—improved with yellow throat.....	4.30	38.00
ROSITA	NEW grand distinctive rose with darker throat—makes very large spikes.....	4.50	40.00	SHEHERAZADE	Large cream with light pink tinge and streak—strawberry throat.....		
SENECA	NEW glistening light rose-pink, wonderful spikes.....	4.50	40.00	VANGUARD	Very unusual and outstanding.....	4.00	35.00
LAVENDER, BLUE, PURPLE SHADES				“CALIFLORA” MIXTURE	NEW—pure glistening white with rich red throat ruffled.....	4.50	40.00
ABU HASSEN	Most popular clear rich violet-blue. Best of the blues.....	4.50	40.00		Carefully blended mixture of equal quantities of over 25 varieties.....		
BENJAMIN BRITTEN	Beautiful very deep lavender with small white lines.....	4.30	38.00		both standard and new. Will produce magnificent blooms.....	4.00	35.00
COLONEL ATKINSON	Spectacular new deep lavender. Heavy texture. Award winner.....	4.30	38.00		Second size 1 3/8"-1 1/2".....	3.00	25.00
ELIZABETH THE QUEEN	Exquisite heavily-ruffled clear orchid-lavender.....	4.00	35.00	NOTICE: ORDER 250 OR MORE OF A VARIETY TO GET THE 1000 RATE.			
KING DAVID	NEW wonderful deep royal purple with thin picotee edging of glistening silver.....	4.50	40.00	<div>Competition Special Collection</div> <div>Large Second Size—1 3/8" to 1 5/8" Corms—HIGH CROWN, One Year from Bulblets. This is the size just under our Extra Large Bulbs and are the same clean, treated stock.</div> <div>PACKED 250 IN A CARTON WITH LARGE 14" x 6" FULL COLORED PICTURE OF EACH VARIETY, COLLECTION OF 2500 Bulbs—250 Each of 10 Varieties at \$25.00 per 1000. Our Selection in a Full Range of Colors in Above Varieties.</div> <div>QUANTITY COLLECTION—5000 Bulbs—500 each of 10 Varieties for \$23.50 per 1000.</div>			
MABLE VIOLET	NEW heavily ruffled deep glistening purple.....	4.30	38.00				
PAUL RUBENS	Beautiful deep wine rose red—large flowers.....	4.00	35.00				
RAVEL	Tall light violet blue with touch of red in throat.....	4.30	38.00				
TYRONE	NEW huge clear glistening orchid lavender with small cream white center.....	4.50	40.00				

NOTICE: ORDER 250 OR MORE OF A VARIETY TO GET THE 1000 RATE.

DAVIDS & ROYSTON BULB CO., INC.

824 WALL STREET

Phones TUcker 1625 — VAndike 4774

LOS ANGELES 14, CALIF.

# All-American GLADS

LAST YEAR THE FIRST TWO "ALL-AMERICANS" WERE INTRODUCED AND WIDELY ACCLAIMED ALL OVER THE NATION. NOW! HERE ARE THE 1957 RELEASES AT NEW LOW PRICES.

## ★ MAYTIME

THE GRACEFULLY RUFFLED DEEP, PURE PINK FLORETS WITH THEIR CONTRASTING LARGE WHITE THROATS BRINGS TO MAYTIME A FRESHNESS SELDOM SEEN IN GLADIOLUS. THIS BRIGHTLY COLORED GLAD GROWS 5½ FT. TALL, HAS OVER 20 FLORETS AND IS VERY EASY TO GROW.

## ★ CARIBBEAN

THE FIRST DISTINCTLY RUFFLED BLUE GLADIOLUS. THE DELICATE BLUE FLORETS OF THIS EXCITING NOVELTY PRESENT THEMSELVES IN FORMAL DOUBLE ROW PLACEMENT OF EXTREMELY LONG FLOWERHEADS. THE UNUSUAL COLORING OF BLUE VIOLET PETALS, DEEP VIOLET THROAT AND SMALL CREAM SPUR MAKE THIS GLAD A SURE FIRE WINNER AT SHOWS.

### 1956 INTRODUCTIONS

## ★ ROYAL STEWART

A TRULY REMARKABLE NEW GLADIOLUS VARIETY. THE COLOR IS A GLISTENING CLEAR LIGHT RED. THE FLOWERS ARE LIGHTLY RUFFLED. ROYAL STEWART WILL GROW TO A HEIGHT OF 5 FEET, HAVE OVER 20 FLOWERS PER STEM AND EACH INDIVIDUAL FLOWER IS HUGE—ONLY ONE WORD DESCRIBES THIS GLAD . . . **OUTSTANDING!**

## ★ APPLE BLOSSOM

A GLAD WITH UNUSUAL DELICATE COLORING—THE MAIN COLOR IS SNOWY WHITE WITH A FAINT TOUCH OF CREAM IN THE THROAT. EXQUISITE FLUSH OR PICOTEE HALO OF COOL ROSE PINK AT THE EDGES OF THE PETALS. IT IS A VIGOROUS GROWER, GOING TO 5 FEET AND HAVING OVER 20 TRIMLY TAILORED FLOWERS PER STEM.

A tremendous nation wide publicity program will create hundreds of thousands of prospects for these glads. You can cash in on this tremendous potential by stocking the 4 All Americans and having them available for your customers. Ready in November in plenty of time for fall, Christmas and spring sales.

### SIZE

The same extra large high crown No. 1 bulbs as our "Califlora" Glads.

### PACKAGING

Bulbs will be packaged in bags, one bulb to a bag. Bags will be labelled with the variety name, color, description, and patent number. Cultural instructions will be included. **Large Full Color Banner and Pictures with each order.**

### PRICE

12 to 24 bulbs	.....	30c each
25 to 49 bulbs	.....	27½c each
50 to 99 bulbs	.....	25c each
100 to 499 bulbs	.....	22½c each
500 or more	.....	20c each

(Prices are for single varieties or combination of varieties—  
no less than 6 of a variety)

### SUGGESTED RETAIL PRICE

50c each — \$2.50 for six — \$5.00 for twelve.

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